

Online Privacy Policy for <https://asego.in/>

**Overview:**

Asego is committed to protecting your privacy and working towards offering you a powerful, safe, online experience. To avail some of the services offered by Asego, you need to sign up by giving simple details that personally identify you. Asego needs this minimal information to operate the online services.

This privacy policy is only applicable to the website <https://asego.in> . This privacy policy applies only to the collection, use and sharing of information you provide online.

Our Online Privacy Policy describes the information we collect from and about you during your visit to our website and how we use the information about you, whom we share it with and how we protect it.

Our website may contain links to third party websites not controlled by Asego or covered by this Online Privacy Policy. We recommend that you check the privacy statement of other websites you visit before providing any personal information.

**Personal information we collect:**

As a general rule, this website does not collect personal information about you when you visit the website automatically. You can generally visit the website without revealing personal information, unless you choose to provide such information. The level of information gathered by [www.travel.asego.in](http://www.travel.asego.in) varies depending upon the user's request. The gathering of this information is designed with the user in mind so that we can better service the products we offer to the user. We collect personal information about you from the information you provide to us when you visit our website personally or through your authorised agent.

The information we collect may include:-

1. Name
2. Address
3. Passport Number
4. Email address
5. Telephone number
6. Details of Nominee, if any

### Use of personal information collected:

We treat your personal information as private and confidential and do not check, edit, or reveal it to any third parties except as herein provided and where we believe in good faith, such action is necessary to comply with the applicable legal and regulatory processes, or to protect and defend the rights of other users or to enforce the terms of service which are binding on all the users of <https://asego.in>

We use the personal information we collect online to process your request for services, policies, products and to amend or modify the policy, products availed by you in future on your requests. We restrict the access to personal information about you to those individuals, such as our employees and agents, who provide you with our services, policies and products.

We may also share your personal information we collect about you with third parties such as companies with whom we have formal agreements for performing services on our behalf to provide the services, products or policies you have requested. We maintain physical, electronic and procedural safeguards that comply with applicable regulatory standards to guard your personal information.

We may disclose your personal information as otherwise permitted or required by law.

We notify that the information you provide to <https://asego.in> may be stored in a country other than where you reside.

### Cookies:

Users are also made aware that certain information and data may be automatically collected through the standard operation of our internet servers or through the use of "cookies." "Cookies" is a term generally used for small text files a website can use to recognize repeat users, facilitate the user's ongoing access to and use of the website, allow a website to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising etc. Cookies themselves do not personally identify you, but they do identify your computer. Generally, cookies work by assigning a unique number to the user computer that has no meaning outside the assigning website. You have the option to reset your browser to control cookies; however, some of the services offered by the website services may not function properly if cookies are refused.

### Hyperlinks:

We have agreements with third parties that allow you to go to their website from our website. If you access these websites from <https://asego.in> you may be asked to give non-public personal information for access to their services or products. You may become a

part of that business' customer base and be subject to their policies regarding the handling of customer data.

Please be aware that Asego is not responsible for the privacy practices of those websites, even though Asego name or logo may appear on those websites. We encourage you to be aware of this when you leave our websites and to read the Privacy Statements of each and every website that you visit, as the privacy policy of those websites may differ from ours. Our privacy statement applies solely to our websites.

**Caution to be exercised by the user of the website:**

- a) Please note that the user plays an important and substantial part in protecting the security and confidentiality of the user's personal information in connection with the user's use of our website. Where we have given the user (or the user have chosen) a password which enables the user to access any service, the user are responsible for keeping this password confidential. We ask the user not to share the user's password with anyone.
  
- b) We also advise the user that the transmission of information via the Internet is not completely secure, and may be intercepted or accessed by unauthorized third parties. While we will do our best to protect the user's personal information, we cannot guarantee the security of the user's information transmitted through our website; any transmission is at the user's own risk. It is the user's responsibility to take all necessary security precautions to ensure the integrity of the user's computer system, to minimize the risks of third parties gaining unnoticed access to the user's computer system, and to protect the user's computer system from viruses and other malicious code.

**Policy Changes:**

<https://asego.in> reserves the right to change this policy at any time. If <https://asego.in> decides to change this policy, such changes will be posted on this page as soon as possible. Users may note that this Privacy Policy itself and any such change of policy will be may be effective from the date announced by Asego and not from the date of posting on the website.

**Emails**

We use email addresses to deliver information relevant to our customers. The following are some examples of information or services we provide via email: Service confirmation mailer, policy wordings, introduction of our features, our partner communications, our partner promotions, special promotions for our customers, important travel protection related information and updates and surveys. We may

also contact you via email for a number of other administrative and marketing purposes. As our customer, enrol in a contest or promotion, survey participant or purchaser of travel assistance including insurance on our Site, you occasionally may receive emails about, without limitation, special offers, new services and other noteworthy news items.

#### **Law Enforcement/Legal Processes**

We may disclose personal information to comply with the law or a court order, subpoena or other legal process, as requested by a governmental or law enforcement authority. We may also disclose the personal information when we believe in good faith that it is in the interests of aviation security or when we believe in good faith that it is either necessary to protect our property or is otherwise necessary or advisable.

We may also disclose the personal information to any entity with which it merges or to which it sells any assets.

To be governed by and shall be construed in accordance with the laws of Republic of India and the courts at Mumbai shall have exclusive jurisdiction over all matters arising out of this privacy policy.